

UKNSCC

2009 UK National Smoking Cessation Conference

Monday 22nd & Tuesday 23rd June 2009

Novotel London West Hotel

Pre-conference registration

Sunday 21st June 7.30 pm – 9.30 pm in the Champagne Suite


Programme

uknsc.org

Monday – Programme | 22nd June 2009

Chair: *Lilian Somerville*, Vice Chair, UK Public Health Register

7.30	Registration
	Plenary session: Key clinical issues Main Hall
9.30	Welcome and introduction
9.40	Night smoking: a better measure of tobacco dependence <i>Jonathan Foulds</i> , Professor, UMDNJ-School of Public Health and Director, Tobacco Dependence Program New Jersey, USA
10.10	Spontaneous quitting <i>Rachael Murray</i> , Cancer Research UK Graduate Training Fellow, Division of Epidemiology and Public Health, University of Nottingham, Nottingham City Hospital, UK
10.40	'World class commissioning' – a panacea or an empty promise? <i>Ian Cameron</i> , Director of Public Health, NHS Leeds, UK
11.10	Coffee Poster presentations Presenters will be by their posters to discuss their work with delegates from 11.15 am to 11.40 am
11.40	Morning parallel sessions Main Hall Smoking Kills ten years on: what's changed and what hasn't? <i>Linda Bauld</i> , Reader in Social Policy, University of Bath and UK Centre for Tobacco Control Studies For sessions running parallel to these, see programme on page 4
12.55	Lunch GSK symposium in the Main Hall 1.05 pm to 2.05 pm Navigating the quit attempt: pre-cessation approaches – reaching new quitters and evolving your stop smoking service Chaired by <i>Gay Sutherland</i> , Research Psychologist, Tobacco Research Unit, Institute of Psychiatry, King's College London and Honorary Consultant Clinical Psychologist, South London and Maudsley NHS Trust, UK Guest speaker: <i>Sir Ranulph Fiennes</i> 
2.10	Afternoon parallel sessions Main Hall Taking the service to the smoker Chair: <i>Gay Sutherland</i> , Research Psychologist, Tobacco Research Unit, Institute of Psychiatry, King's College London and Honorary Consultant Clinical Psychologist, South London and Maudsley NHS Trust, UK <ol style="list-style-type: none">1. The impact of a New Zealand primary care based cessation programme on health inequalities <i>Rosemary Hiscock</i>, Research Officer, School for Health, UKCTCS University of Bath, UK2. Stop smoking mobile road show – a pilot initiative from Newham <i>Liz Hughes</i>, Stop Smoking Programme Manager <i>Meghna Vithlani</i>, Stop Smoking Advisor, Primary Care, Newham PCT, London, UK3. Changing the service model to fit the neighbourhood <i>Karen Haw</i>, Operational Lead, Leeds NHS Stop Smoking Service, Leeds PCT, UK For sessions running parallel to these, see programme on page 5

3.25	Coffee
	<p>Plenary session</p> <p>Main Hall</p>
3.55	<p>Smoking in the movies</p> <p>Stanton Glantz, Professor of Medicine and Director, Center for Tobacco Control Research and Education, UCSF Co-Leader, Tobacco Control Program, UCSF Helen Diller Family Comprehensive Cancer Center, San Francisco, USA</p>
4.40	<p>NHS Centre for Smoking Cessation and Training (NCST)</p> <p>Andy McEwen, Director, NCST</p> <p>Chair summing-up</p>
4.50	Movement break
5.00	<p>Evening session</p> <p>Pfizer symposium in the Main Hall 5.00 pm to 6.00 pm</p> <p>Test the smoking cessation nation – it’s fastest finger first to test your knowledge and identify training needs in the smoking cessation community!</p> <p>Hosted by: Gay Sutherland, Research Psychologist, Tobacco Research Unit, Institute of Psychiatry, King’s College London and Honorary Consultant Clinical Psychologist, South London and Maudsley NHS Trust, UK and a professional quiz master</p> 
6.00	Drinks reception and launch of the NHS Centre for Smoking Cessation and Training (NCST)
6.30	Film world premiere: ‘20 a day’ – The Act on Smoking documentary
7.45	Close

Main conference sponsors



Monday – Morning Parallel Sessions

11.40	Parallel sessions
Main Hall	<p>Smoking Kills ten years on: what's changed and what hasn't? <i>Linda Bauld, Reader in Social Policy, University of Bath and UK Centre for Tobacco Control Studies</i></p>
Bourgogne	<p>Young people: smoking and stopping</p> <ol style="list-style-type: none"> Young people and smoking in England – who smokes and why? <i>Jennifer Fidler, Research Health Psychologist, Cancer Research UK Health Behaviour Research Centre, London, UK</i> Young people and smoking – evidence on what works in prevention and cessation <i>Amanda Amos, Professor of Health Promotion, Public Health Sciences, Medical School, University of Edinburgh, UK</i>
B6 Bourg	<p>Inpatient cessation: home and aboard Chair: <i>Emma Croghan, Smoking Cessation Service Delivery Manager, Department of Health, London, UK</i></p> <ol style="list-style-type: none"> A comprehensive SB40P programme <i>Lesley Thomas, Tobacco Control Manager, Smoking Advice Service, Nuffield Clinic, Plymouth, UK</i> <i>Russell Moody, Service Manager, NHS Stop Smoking Services, Plymouth, UK</i> Smoking cessation for hospitalised smokers: an evaluation of the 'Ottawa Model' <i>Robert D. Reid, Associate Director, Prevention and Rehabilitation, University of Ottawa Heart Institute, Canada</i> <i>Kerri-Anne Mullen, Manager, Smoking Cessation Network, University of Ottawa Heart Institute, Canada</i>
B2 Muscadet	<p>What smokers say: barriers, beliefs and lapse Chair: <i>Heather Thomson, Health Improvement Manager, NHS Leeds, UK</i></p> <ol style="list-style-type: none"> Overcoming barriers faced by smokers in quitting cigarettes <i>Henna Ali, Health Psychology Team Leader, City University, London and NHS South West Essex, UK</i> Smokers beliefs and feelings about smoking and quitting during a quit attempt <i>Wee Lei Hum, Principal Assistant Director, Ministry of Health Malaysia, Putrajaya, Malaysia</i> Circumstances surrounding first lapse in relapsed smokers and residual attraction to smoking in long-term quitters <i>Eleni Vangeli, Research Health Psychologist, Health Behaviour Research Centre, University College London, London, UK</i>
B3 Alsace	<p>Smoking cessation in pregnancy Chair: <i>Ann McNeil, Professor of Health Policy and Promotion, Division of Epidemiology and Public Health, University of Nottingham, UK</i></p> <ol style="list-style-type: none"> Make another positive decision – a smoking cessation service for pregnant women and their partners <i>Sonia Zafar, Hospital and Pregnancy Stop Smoking Specialist / Health Psychologist in Training, Newham PCT / City University, Public Health Directorate, London, UK</i> Working towards smokefree pregnancy <i>Jane Sunter, Performance and Delivery Improvement Manager, Smokefree North West, Manchester, UK</i> Women's experience of smoking cessation support during pregnancy <i>Ashesh Modi, Specialist Registrar in Public Health, NHS Oldham, Merseyside, UK</i>
B4 Beaujolais	<p>Oral tobacco use, shisha and bidis</p> <ol style="list-style-type: none"> Oral tobacco use and increase in prevalence of shisha – a practical workshop <i>Leena Sankla, Head of Health Inequality, Cardio Wellness, Reading, UK</i> Smoking in India: patterns and prevalence <i>P. Thareja, Professor and Sangam Kumar Singh, Student, Punjab Engineering College, Deemed University, Chandigarh, India</i>
D2 Mouton Cadet	<p>Smoking cessation practitioners and the UK public health register <i>Lilian Somerville, Vice Chair, UK Public Health Register</i> <i>Di Roffe, Director of Practitioner Development, Faculty of Public Health (FPH), London, UK</i></p>
D1 Saint Julien	<p>Recruiting smokers into services: development and innovation <i>Dominick Nguyen, Campaigns and Communication Manager, Regional Public Health Group, UK</i> <i>Catrina Cameron, Consumer Planning Manager, Social Marketing Unit, Commissioning Support for London, UK</i></p>

Monday – Afternoon Parallel Sessions



2.10	Parallel sessions
Main Hall	<p>Taking the service to the smoker Chair: Gay Sutherland, Research Psychologist, Tobacco Research Unit, Institute of Psychiatry, King's College London and Honorary Consultant Clinical Psychologist, South London and Maudsley NHS Trust, UK</p> <ol style="list-style-type: none"> The impact of a New Zealand primary care based cessation programme on health inequalities Rosemary Hiscock, Research Officer, School for Health, UKCTS University of Bath, UK Stop smoking mobile road show – a pilot initiative from Newham Liz Hughes, Stop Smoking Programme Manager, Newham PCT, London, UK Meghna Vithlani, Stop Smoking Advisor, Primary Care, Newham PCT, London, UK Changing the service model to fit the neighbourhood Karen Haw, Operational Lead, Leeds NHS Stop Smoking Service, Leeds PCT, UK
Bourgogne	<p>Stop smoking interventions in secondary care – a national approach to support and guidance for commissioning and delivering Emma Croghan, Smoking Cessation Service Delivery Manager, Department of Health, London, UK Sue Gunnion, Commissioning Adviser, National Institute for Health and Clinical Excellence, London, UK Gary Shield, Costing Analyst (Commissioning), National Institute for Health and Clinical Excellence, London, UK</p>
B6 Bourg	<p>Smokefree, relapse prevention and community pharmacists: what services think and what they are doing Chair: Miriam Armstrong, Chief Executive, Pharmacy HealthLink, UK</p> <ol style="list-style-type: none"> An investigation into the current smoking cessation practices of community pharmacists Seher Kayikci, Prevention Manager, Public Health, NHS Islington, Public Health Department, London, UK Smoke-free legislation from the perspective of stop smoking service staff and clients Lucy Hackshaw, PhD Research Health Psychologist, Department of Social and Policy Sciences, University of Bath / Cancer Research UK Provision of relapse prevention interventions (RPIs) in UK NHS Stop Smoking Services Shade Agboola, Research Associate, UK Centre for Tobacco Control Studies, University of Nottingham, Queens Medical Center, UK
B2 Muscadet	<p>Reaching routine and manual smokers Chair: Christine Owens, Director of Tobacco Control, The Roy Castle Lung Cancer Foundation, Liverpool, UK</p> <ol style="list-style-type: none"> Look after your lungs: targeting 'routine and manual' smokers to motivate quit attempts Eileen Streets and Miriam Bell, Tobacco Control Programme Managers, The Roy Castle Lung Cancer Foundation, Liverpool, UK Releasing the potential from primary care Jill Goddard, Tobacco Programme Lead, NHS Tower Hamlets, London, UK Attracting and treating 'routine and manual' smokers Leena Sankla, Head of Health Inequality, Cardio Wellness, Reading, UK
B3 Alsace	<p>Trained for cessation Chair: Lesley Owen, Technical adviser, National Institute for Health and Clinical Excellence, London, UK</p> <ol style="list-style-type: none"> Coventry and Warwickshire mental health and smoking training project Dawn Powers, Specialist Smoking Cessation Advisor, Warwickshire Stop Smoking Service, UK Mohammed Patel, Specialist Smoking Cessation Advisor, Coventry Stop Smoking Service, Coventry, UK Successful street recruitment to stop smoking services – a practical guide Matthew Gilbert, Support Officer, Level II Advisor, Smokefree Camden, London, UK Justyna Ruszkowska, Assistant Psychologist, Smokefree Camden, London, UK Promoting smoking cessation in Bangladeshi and Pakistani smokers – trial of trained community outreach workers Rachna Begh, Research Associate, Primary Care Clinical Sciences, University of Birmingham, UK

Monday – Afternoon Parallel Sessions

2.10	Parallel sessions (continued)
B4 Beaujolais	<p>Military intelligence: what we know about smoking in the armed forces Chair: Andy McEwen, Senior Research Nurse, Cancer Research UK Health Behaviour Research Centre, Department of Epidemiology and Public Health, University College London, UK</p> <ol style="list-style-type: none">1. Leaving the pack behind: a look at spontaneous quitting of smoking in the Canadian forces Lynn Larabie, Physician, Ontario, Canada2. Smoking cessation in the British Armed Forces Annie Owen, Armed Forces Smoking Cessation Co-ordinator, HM Armed Forces, UK
D2 Mouton Cadet	<p>Young people and smoking Chair: Jennifer Fidler, Research Health Psychologist, Cancer Research UK Health Behaviour Research Centre, London</p> <ol style="list-style-type: none">1. Introducing a successful peer-led smoking cessation programme into Tower Hamlets schools Simon Twite, Public Health Strategist, (Children and Young People), Tower Hamlets PCT, London, UK2. Adolescent education for smoking prevention in Korea Min-Kyu Choi, Assistant Professor, Health Promotion Center, Department of Family Medicine, Kangnam Sacred Heart Hospital, Seoul, Republic of Korea (South Korea)3. Smoking, culture and working class young people: why is it still cool to smoke? Woody Caan, Professor of Public Health, Department of Child and Family Health, Anglia Ruskin University, Cambridge, UK
D1 Saint Julien	<p>Cannabis workshop Chair: Louise Ross, Leicester City OCT, UK Will Huckle</p>

Tuesday – Programme | 23rd June 2009

Chair: **Linda Bauld**, Reader in Social Policy, University of Bath and UK Centre for Tobacco Control Studies

7.30	Registration and buffet breakfast	
8.15	McNeil Products Limited symposium in the Main Hall Understanding the recession relapser: the importance of strong services and strong support Speaker faculty includes: Robert West , Professor of Health Psychology and Director of Tobacco Studies, Cancer Research UK Health Behaviour Research Centre, Department of Epidemiology and Public Health, University College London, UK and Jennifer Percival , Tobacco Policy Advisor, Royal College of Nursing, UK	
9.15	Movement break	
	Main Hall	
	Plenary session	
9.30	NHS Stop Smoking Services: local experts, national success A short film by the Department of Health	
9.45	Perspectives on tobacco dependence: biological, social and psychological Biological – Susan Wonnacott , Professor of Neuroscience, Department of Biology and Biochemistry, University of Bath, UK Social – Derek Heim , Senior Lecturer, School of Psychology, University of Central Lancashire, UK Psychological – Robert West , Professor of Health Psychology and Director of Tobacco Studies, Cancer Research UK Health Behaviour Research Centre, Department of Epidemiology and Public Health, University College London, UK	
11.00	Coffee Poster presentations Presenters will be by their posters to discuss their work with delegates from 11.05 am to 11.30 am	
11.30	Parallel sessions Main Hall Taking the message to smokers Chair: Peter Hajek , Professor of Clinical Psychology, Barts and The London School of Medicine and Dentistry, UK 1. Mobile technology in support of smoking cessation initiatives in NHS Hammersmith and Fulham Sheena Macpherson , Head of Health Support, iPLATO, London, UK Tim Roberts , Stop Smoking Service Manager, Hammersmith and Fulham PCT, London, UK 2. Developing a tobacco cessation programme for the Bangladeshi community: an innovative approach Jill Goddard , Tobacco Programme Lead, NHS Tower Hamlets, London, UK Mutiur Rahman , Tobacco Advisor, NHS Tower Hamlets, London, UK 3. Providing immediate support through pharmacy stop smoking services following face to face events Vishnee Sauntoo , Marketing Director, No Smoking Day, London, UK For sessions running parallel to these, see programme on page 8	
12.45	Lunch	
	Novartis symposium in the Main Hall 12.55 pm to 1.55 pm Reaching the hard to reach: best practice sharing on Joint Working Partnerships Chair: Dan Tickle , Chief Executive, No Smoking Day, London, UK Engaging the hard to reach: taking smoking cessation to the community Robbie Howard , Stop Smoking Advisor, NHS Wirral Stop Smoking Service, UK Football as a community health partner Greg Baker , Regional Community Manager, The Football League Trust, UK	
	Plenary session Main Hall	
2.00	Product packaging and regulation: what drives smokers into services? David Hammond , Assistant Professor, Department of Health Studies, University of Waterloo, Ontario, Canada	
2.30	Motivational interviewing: into better services Stephen Rollnick , Professor of Healthcare Communication, School of Medicine, University of Cardiff, UK	
3.30	Conference close	

Tuesday – Morning Parallel Sessions

11.30	Parallel sessions
Main Hall	<p>Taking the message to smokers Chair: Peter Hajek, Professor of Clinical Psychology, Barts and The London School of Medicine and Dentistry, UK</p> <ol style="list-style-type: none"> 1. Mobile technology in support of smoking cessation initiatives in NHS Hammersmith and Fulham Sheena Macpherson, Head of Health Support, iPLATO, London, UK Tim Roberts, Stop Smoking Service Manager, Hammersmith and Fulham PCT, London, UK 2. Developing a tobacco cessation programme for the Bangladeshi community: an innovative approach Jill Goddard, Tobacco Programme Lead, NHS Tower Hamlets, London, UK Mutiur Rahman, Tobacco Advisor, NHS Tower Hamlets, London, UK 3. Providing immediate support through pharmacy stop smoking services following face to face events Vishnee Sauntoo, Marketing Director, No Smoking Day, London, UK
Bourgogne	<p>Perspectives on tobacco dependence: the psychology of cigarette addiction Robert West, Professor of Health Psychology and Director of Tobacco Studies, Cancer Research UK Health Behaviour Research Centre, Department of Epidemiology and Public Health, University College London, UK</p>
B6 Bourg	<p>Recruiting smokers Chair: Andy McEwen, Senior Research Nurse, Cancer Research UK Health Behaviour Research Centre, Department of Epidemiology and Public Health, University College London, UK</p> <ol style="list-style-type: none"> 1. Pacific island smokers in Waikato, New Zealand: increasing and retaining referrals Kabwea Tiban, General Manager /Smoke Cessation Coordinator, K'aute Pasifika Services, Hamilton, New Zealand Peta Karalus, Chief Executive Officer, K'aute Pasifika Services, Hamilton, New Zealand 2. 'Real support real people': getting the message across to hard to reach communities Meghna Vithlani, Stop Smoking Advisor, Primary Care, Newham PCT, London, UK Liz Hughes, Stop Smoking Programme Manager, Newham PCT, London, UK 3. The Scottish smoking cessation service: an assessment of its success at targeting different groups of smokers Cheryl Heeley, Public Health Analyst, ScotPHO, ISD Scotland, UK
B2 Muscadet	<p>Perspectives on tobacco dependence: seductive diversion workshop Derek Heim, Senior Lecturer, School of Psychology, University of Central Lancashire, UK</p>
B3 Alsace	<p>Smoking cessation in prisons Gerry McElwee, Head of Cancer Prevention, Ulster Cancer Foundation, Belfast, Northern Ireland, UK</p> <ol style="list-style-type: none"> 1. Training prisoners to become stop smoking mentors Caroline Cooper and Sally McCann, Stop Smoking Specialists, Somerset NHS Stop Smoking Service, Chard, UK Alison Farrell, Prison Nurse, HMP Cornhill, Shepton Mallet, UK 2. Five years inside – smoking cessation in Doncaster prisons Denise Hinds, Smoking Cessation Specialist (Prisons), Doncaster Stop Smoking Service, UK Angela Batty, Stop Smoking Advisor (Prisons), Doncaster PCT, UK
B4 Beaujolais	<p>'Act on Smoking' – an innovative preventative tool for young people Tom High, Young Person's Coordinator, Tobacco Control, NHS South West Essex, UK Dale Beaumont-Smith, Project Manager, PHYT Media, NHS Great Yarmouth and Waveney, UK Michael Hurcum, Health Improvement Practitioner, Vitality Health and Wellbeing, NHS South West Essex, UK</p>
D2 Mouton Cadet	<p>Integrated service framework – a diagnostic tool for stop smoking services and commissioners Sarah Edwards and Gail Addison, Associate Delivery Managers, Tobacco Control National Support Team, Department of Health, London, UK</p>
D1 Saint Julien	<p>Perspectives on tobacco dependence: the biology of nicotine addiction Susan Wonnacott, Professor of Neuroscience, Department of Biology and Biochemistry, University of Bath, UK</p>

Posters

Presenters will be by their posters to discuss their work with delegates from 11.15 am to 11.40 am on Monday 22nd June and from 11.05 am to 11.30 am on Tuesday 23rd June

Four years of running a stop smoking clinic in a large teaching hospital in London

Riba Kalhar, Health Psychologist in Training, Smokefree Camden, St Pancras Hospital, London, UK

Generating high volume cost effective referrals: Smokefree Camden's prospect recruitment campaigns

Matthew Gilbert, Support Officer, Level II Advisor

Sasha Cain, Head, Smokefree Camden, St Pancras Hospital, London, UK

A 'Striking' approach for young people

Laura Estelle Kerridge, Lead Specialist Stop Smoking Advisor, Young People and Tobacco, NHS Leeds, UK

Making smoking cessation accessible for mental health service users

Helen Hartley, Lead Specialist Stop Smoking Advisor, Leeds NHS Stop Smoking Service, UK

Factors associated with short-term success among smokers attending stop smoking clinics in Malaysia

Wee Lei Hum, Principal Assistant Director, Ministry of Health Malaysia, Malaysia

Increasing referrals through face-to-face marketing

Jane Oliver, Health Improvement Programme Manager, NHS Health Scotland, UK

A prospective investigation of the predictors of intervention effects of the NHS smoking cessation programme

Camille Alexis-Garsee, Lecturer, Middlesex University, London, UK

Developing the Tower Hamlets pregnancy stop smoking service

Farah Desai, Pregnancy Stop Smoking Advisor, NHS Tower Hamlets, London, UK

Smoking cessation service for mental health service users: Tower Hamlets pilot project

Yaccub Enum, Public Health Strategist, Public Health Department, NHS Tower Hamlets, UK

Laura Skingle, Mental Health Smoking Cessation Specialist, Barts and The London School of Medicine, UK

Tower Hamlets tobacco control strategy – a strategic approach to reducing tobacco prevalence

Jill Goddard, Tobacco Programme Lead, NHS Tower Hamlets, London, UK

Colin Perrins, Head of Trading Standards and Environmental Health (Commercial), London Borough of Tower Hamlets, UK

Stop smoking in community mental health settings

Terri Forward, Community Mental Health Well Being Facilitator, Smokefree Camden, St Pancras Hospital, London, UK

A specialist stop smoking clinic in a general practice

Simon Galton, Senior Stop Smoking Specialist, Smokefree Camden, St Pancras Hospital, London, UK

No Smoking Day 2009 – still one of the UK's most effective health awareness campaigns

Vishnee Sauntoo, Marketing Director, No Smoking Day, London, UK

Best practice and recent advances in breath monitoring for smoking cessation

Trevor Smith, Managing Director, Bedfont Scientific Ltd, Rochester, UK

Benefit of 25 mg nicotine patch dose established during week one

Åke Westin, Associate Director, Biometrics and Clinical Data Systems, McNeil AB, Helsingborg, Sweden

Nicola Radley, Medical Category Manager, Johnson & Johnson Consumer Services EAME Limited, Maidenhead, UK

Posters (continued)

Presenters will be by their posters to discuss their work with delegates from 11.15 am to 11.40 am on Monday 22nd June and from 11.05 am to 11.30 am on Tuesday 23rd June

Developing a youth tobacco control advocacy group: findings after the first year

Liz Illman, Senior Advisor, Lead for Young People and Pregnancy, Smokefree Camden, St Pancras Hospital, London, UK

Sarah Morris, Smokefree Camden Young Peoples Advisor, St Pancras Hospital, London, UK

Smoke free homes in Leeds and Lahore: an experience of shared learning

Nisreen Alwan, Specialist Registrar in Public Health, NHS Leeds, Centre for Epidemiology and Biostatistics, University of Leeds, UK

European network of quitlines – capacity building and social exclusion programme

Alice Roberts, ENQ Project Manager, QUIT/ENQ, London, UK

Kawaldip Sehmi, Director of Health and Equality, QUIT/ENQ, London, UK

Developing evidence based guidance on tobacco control

Patti White, Analyst, National Institute for Health and Clinical Excellence, London, UK

Cost effectiveness of tobacco control measures in England

Lesley Owen, Technical Adviser, National Institute for Health and Clinical Excellence, London, UK

Acute effects of nicotine gum on blood pressure and pulse rate

Noor Zurani Md Haris Robson, Consultant and Addiction Specialist, Department of Primary Care Medicine,

Faculty of Medicine, University of Malaya, Kuala Lumpur, Malaysia

Smoking Cessation Service Research Network (SCSRN)

Sylvia May, Administrator, Smoking Cessation Service Research Network, North Woodchester, UK

Carbon monoxide monitoring: guidance on good practice

Sylvia May, Administrator, Smoking Cessation Service Research Network, North Woodchester, UK

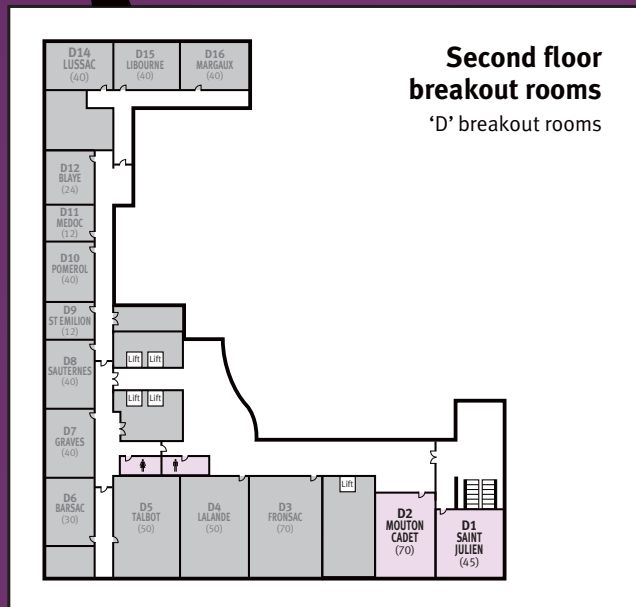
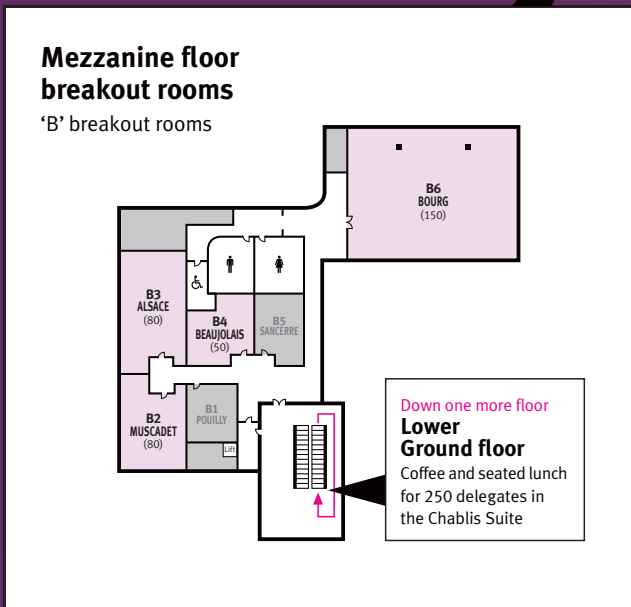
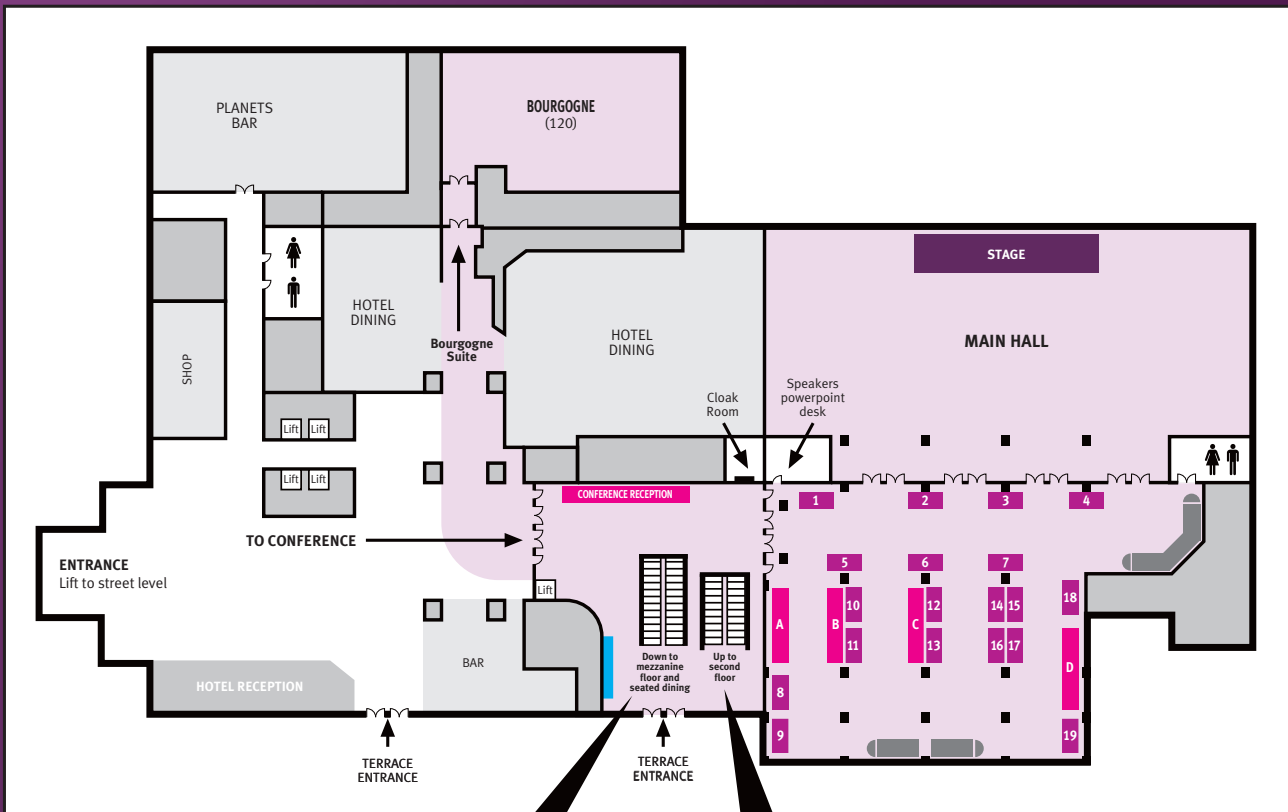
Smoking cessation services in NHS Greater Glasgow and Clyde – making the grade

Elizabeth Grant, Public Health Pharmacist, NHS Greater Glasgow and Clyde, UK

Attracting and treating 'routine and manual' smokers

Leena Sankla, Head of Health Inequality, Cardio Wellness, Reading, UK

Floor plan



Exhibition stands



- | | | | |
|--------------------------|----------------------------|--------------------------|-------------------------|
| 1 Essentia Group | 6 Cardio Wellness | 11 Lab 21 Healthcare Ltd | 16 QUIT |
| 2 Bedfont Scientific Ltd | 7 NICE | 12 North 51 | 17 Cochrane Clinic |
| 3 CRUK | 8 No Smoking Day | 13 Roy Castle Foundation | 18 Department of Health |
| 4 Gingernut Creative | 9 Pfizer ENHANCE Programme | 14 Diabetes UK | 19 NHS Health Scotland |
| 5 Cardinal Health | 10 Webstar Health | 15 GASP | |

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 ■ Exhibitors
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 Food, tea/coffee
 (XX) Room capacities

Conference supporters



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