



# 2011 UK National Smoking Cessation Conference

Monday 13th and Tuesday 14th June 2011

Novotel London West Hotel  
One Shortlands, London W6 8DR



### By Road

A316 and M4 (A4) motorway converge at the Hogarth Roundabout in Chiswick. Continue straight over, along the Great West Road (A4) following signs for Hammersmith. Exit left for Hammersmith, just before the A4 Hammersmith Flyover. Proceed along Hammersmith Bridge Road (church on right) to the roundabout. Take the 5th exit (Parallel to the Flyover with the Novotel London West, second building on your left). Take 1st left into Shortlands for the main entrance. For the car park, please take 1st left after the main entrance. The car park charge is £3.00 per hour for non-residents and £1.00 per hour for residents.

### By Air

Direct underground from Heathrow Airport, via the Piccadilly line to Hammersmith. From Gatwick Airport, British Rail link to Victoria and then District line to Hammersmith.

### By Underground

Hammersmith underground is just 3 minutes walk away. This station is a major interchange and offers the District, Piccadilly and Hammersmith and City lines which between them connect with the entire London Underground system. On exiting through the Underground ticket barrier, follow overhead signs to Talgarth Road. Turn left as you leave the Shopping Centre. Follow the Flyover on your right. Cross intersection. The second building on your left is the Novotel London West.

### By Rail

Victoria main line British Rail. Take District line to Hammersmith Underground Station.

### By Bus

Bus numbers 9, 10 and 27 run into Broadway, along the Hammersmith Road.



tools for harm reduction